

Economic Development Workshop: Planning for Family Friendly Cities

CRP 5074 FGSS 420/620 4 credit hours

Friday 9:05 am -12:05 pm, Spring 2009

208 W. Sibley

Class web site: <http://blackboard.cornell.edu>

Other important material can be found at <http://economicdevelopment.cce.cornell.edu>

Prof. Mildred Warner, City and Regional Planning

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Office Hours: generally 2:00-4:00 Wednesdays and Fridays

Course Description:

Although much has recently been made of the return of empty nesters and young professionals to the centers of our cities, planning that prioritizes these groups often ignores the needs of families with young children. At the same time, transportation costs and segregation of uses means the suburbs are not meeting family needs to the extent their popular conception suggests. Research shows that families are important to a community's growth, sustainability, and diversity, and planning for the full life cycle, from children to the elderly, benefits all. A 2008 APA survey (conducted by Cornell University) revealed that the majority of planners believe families are a critical element of the community and more careful attention should be given to their needs. Zoning ordinances, transportation planning, child care facility siting and funding, and public participation are all areas where planners can work to make changes that will attract and support families with children.

In this workshop we will probe the 2008 APA survey more deeply and identify cases of successful planning practice to profile for the upcoming April 2009, national conference of the American Planning Association.

Students will work with representatives from the APA, the American Association of Retired Persons and practicing planners at the local level throughout the US to profile best practices. Students will learn skills in economic and social policy analysis, planning, design and the process of policy change.

Learning Objectives:

1. Become informed about the current state of family friendly planning across the US.
2. Become familiar with the many ways planners can work to address the needs of families.
3. Develop practical suggestions on how to implement family friendly change at the community level.

Client: American Planning Association

We will be developing case material for presentation at two upcoming sessions of the American Planning Association's national conference, scheduled for April 27-29 in Minneapolis, MN.

APA Sessions

APA Session 1. Planning for Family Friendly Communities

Session scheduled for Monday, April 27 4:30-5:45

A recent APA survey showed that the majority of planners believe families are a critical element of the community and more careful attention should be given to their needs. The challenge is in how to identify and address these needs. This session will present tips on zoning, finance, housing, facility siting, and ways to involve families in the planning process. (Sponsored by PAS Memo)

Description: This session will bring together experts in planning at the community level who have addressed zoning barriers, new approaches to child care facility development, new approaches to transportation planning and finance, and new participatory approaches that more effectively involve families in the planning process. Economic developers and planners across the country are recognizing the need to involve families in community planning decisions. Come discuss new ideas on the “what” and “how” of successful family friendly planning with these experts.

Participants:

Dr. Mildred Warner, Professor of City and Regional Planning, Cornell University, Ithaca, NY 607-255-6816 mew15@cornell.edu <http://economicdevelopment.cce.cornell.edu>
Co-Director of National Linking Economic Development and Child Care Project. Expert on the economic impact of child care and new roles planners can take in building family friendly communities. Co-led APA survey of planners’ role in creating family friendly cities.

Ellen Dektar, Coordinator, Alameda County Local Investment in Child Care, Oakland, CA 510.208.9578 ellen.dektar@acgov.org Website www.lincc-childcare.com Expert on new ways to incorporate family needs in transportation systems in terms of route design and collocating child care facilities at transit hubs.

Dr. Kristen Anderson, Child Care Coordinator and Planner, Redwood City, CA 650.780.7336 E-mail: planningforchildcare@yahoo.com
Expert on planning for child care. Author of *Planning for Childcare In California*, 2006. Her book covers everything from housing, to industrial park development to transportation and zoning codes. She will also discuss financing options.

Teresa Garcia, Mission Economic Development Agency, 3505 20th Street San Francisco, CA 94110, 415-282-3334 x11 mtgarcia@medasf.org
Expert on involving families in community design processes. Led a comprehensive planning process that involved diverse voices

Coordinator:

Ann F. Dilleluth, Research Associate, Planning Advisory Service, American Planning Association, 122 S. Michigan Avenue, Suite 1600, Chicago, IL 60603, (p) 312.786.6352, (f) 312.431.9985, adilleluth@planning.org

APA Session 2. Life-Cycle Housing: How to Keep Children, the Workforce, and Older Americans at Home in the City

Session for the 2009 American Planning Association Conference in Minneapolis
The session will be held Wednesday April 29th from 9:30 a.m. to 10:45 a.m..

Description: Cities are becoming the "smart" choice in the face of rapid changes in demographics, consumer preferences, and energy costs. Communities that incorporate residents across the entire life course often are more vibrant and sustainable. Learn why few cities are adequately prepared to support accessible and affordable lifecycle housing.

Presenters:

Jennifer M. Raitt, Chief Housing Planner, Metropolitan Area Planning Council 60 Temple Place, 6th Floor, Boston, MA 02111, 617.451.2770 x2056 JRaitt@mapc.org
Chair of the APA Housing and Community Development Division.

Nelson Hernandez, Vice Chair of the APA Housing and Community Development Division will moderate instead of Jennifer. "Hernandez, Nelson" nhernandez@ci.ventura.ca.us

Rodney Harrell, Strategic Policy Advisor for Housing, AARP Public Policy Institute, 601 E Street NW, Washington, DC 20049 Washington, DC (202) 434-3866 RHarrell@aarp.org

Mildred Warner, Professor of City and Regional Planning, Cornell University, Ithaca, NY 607-255-6816 mew15@cornell.edu <http://economicdevelopment.cce.cornell.edu>

Co-Director of National Linking Economic Development and Child Care Project. Expert on the economic impact of child care and new roles planners can take in building family friendly communities.

Lynn Ross, State and Local Initiatives Director, National Housing Conference and Center for Housing Policy, 1801 K Street NW, Suite M-100, Washington, DC 20006, 202.466.2121 x 237 lross@nhc.org Expert on housing solutions for working families.

Schedule for Class

January 23 – Overview of Class, Project and Client

Jan. 30 - Understanding the Issues

Students will read and present on the following materials on Jan 30th
Everyone read

Israel, Evelyn and Mildred Warner 2008. "Planning for Family Friendly Communities," *PAS Memo*, American Planning Association, Chicago, IL. November 2008.
<http://www.planning.org/pas/memo/open/nov2008/index.htm>

Warner, M.E., Kristen Anderson and George Haddow, 2007. "Putting Child Care in the Picture: Why this service is a critical part of community infrastructure," *Planning*, (June 2007): 16-19.

<http://government.cce.cornell.edu/doc/pdf/Planning%20Jun%202006.pdf>

Students Select and Present on the one or two of the following

Warner, Mildred E. 2006. "Putting Child Care in the Regional Economy: Empirical and Conceptual Challenges and Economic Development Prospects," *Community Development: Journal of the Community Development Society* 37 (2): 7-22.

<http://government.cce.cornell.edu/doc/pdf/7-22%20warner.pdf>

Warner, Mildred E 2009. "(Not)Valuing Care: A Review of Recent Popular Economic Reports on Preschool in the US," *Feminist Economics*, 15(2):

<http://government.cce.cornell.edu/doc/pdf/NotValuingCare.pdf>

Warner, M.E. 2007 "Planning for Inclusion: The Case of Child Care," *Practicing Planner*, 5(1) March 2007. http://government.cce.cornell.edu/doc/pdf/PracticingPlanning_Warner07.pdf

Warner, Mildred E., 2007. Child Care and Economic Development: Markets, Households and Public Policy, *International Journal of Economic Development*, 9(3):111-121.

http://government.cce.cornell.edu/doc/pdf/warner_1.pdf

Warner, M. E. *Child Care and Economic Development: The Role for Planners*, PAS Memo, American Planning Association. Jan/Feb 2006.

<http://government.cce.cornell.edu/doc/pdf/pasmemo0106.pdf>

LINCC, Linking Investments in Child Care (2008). *Building child care into new developments: a guide for creating child care facilities in transit-oriented developments*.

http://government.cce.cornell.edu/doc/pdf/lincc_dev_BR_web.pdf

Anderson, Kristen. (2006). *Planning for Child Care in California*. Solano Press Books.

February 6 Review and Select Case Studies (from APA survey and other sources)
Review Database from APA survey – see excel file on blackboard

Discussion of Case Study Research Method

Read:

Yin, Robert K. "An Abridged Version of Case Study Research" in L. Bickman and D.J. Rog, eds., *Handbook of Applied Social Research Methods*, Thousand Oaks: Sage, 1998: pp. 229-59.

Feb 13 Discussion with Ann Dillemath and Lynn Ross about what materials would be most useful for APA members

Feb 20 Presentation of Initial Outlines for Research and Case Studies

Feb 27 Work Session

March 6 Work Session

- March 13 Presentation of First Draft of Case Materials
- March 20 Spring Break
- March 27 Feedback and Review of Materials
- April 2 Work Session
- April 10 Presentation of Second Draft of Case Materials
- April 17 Work Session
- April 24 Presentation of Final Draft of Case Materials
- April 27-29 Attend APA if you wish
- May 1 Evaluate APA presentation and Experience

Additional Resources

Center for Transit-Oriented Development and Center for Neighborhood Technology. 2006. *The Affordability Index: A New Tool for Measuring the True Affordability of a Housing Choice*. Washington, D.C.: Brookings Institution.

http://www.brookings.edu/reports/2006/01_affordability_index.aspx

City of Austin Families and Children Task Force. 2008. *Families and Children Task Force Report Recommendations*.

http://www.ci.austin.tx.us/housing/downloads/factf_report_08.pdf

Cornell 2006. *NYS Survey of Economic Development and Child Care*, Issue Brief prepared by Cornell University Department of City and Regional Planning: Ithaca, NY.

<http://government.cce.cornell.edu/doc/reports/childcare/research.asp>

Fainstein, Susan S. and Lisa J. Servon ed. (2005). *Gender and Planning: A Reader*.. New Brunswick, NJ: Rutgers University Press. On reserve for CRP 2010 and CRP 5190.

Especially chapters by

Hayden, Dolores. (1981). What Would a Nonsexist City Be Like? Speculations on Housing, Urban Design, and Human Work.

Markusen, Ann R. (1981). City Spatial Structure, Women's Household Work, and National Urban Policy.

Rosenbloom, Sandra (1978). Women's Travel Issues: the Research and Policy Environment.

Wekerle, Gerda R. (1999). Gender Planning in Public Transit: Institutionalizing Feminist Policies, Changing Discourse, and Practices.

Florida, Richard (2002). *The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life*. New York: Basic Books.

Frey, William and Alan Berube. (2002). *City Families and Suburban Singles: An Emerging Household Story from Census 2000*. The Brookings Institution, Center on Urban and Metropolitan Policy.

<http://www.brookings.edu/reports/2002/02demographics.aspx>

Kochera, Andrew, Audrey Straight, and Thomas Guterbock (2005). *Beyond 50.05, A Report to the Nation on Livable Communities: Creating Environments for Successful Aging*. Washington, DC: AARP.

http://www.aarp.org/research/housing-mobility/indliving/beyond_50_communities.html

Low Income Investment Fund, 2006. *We Care: A Guide for Developing Child Care Facilities with Affordable Housing*, Bridge Housing Corporation, San Francisco, CA.

Primerano, Frank, Michael A. P. Taylor, Ladda Pitaksringkarn, and Peter Tisato (2007). Defining and understanding trip chaining behaviour. *Transportation, Springer* 35(1): 55-72.

Silbaugh, Katharine B. (2007). Women's Place: Urban Planning, Housing Design, and Work-Family Balance. *76 Fordham Law Review* 1797.

Warner, M.E., Adriance, S., Barai, N., Hallas, J., Markeson, B., Morrissey, T., & Soref, W. (2004a). *Economic Development Strategies to Promote Quality Child Care*. Ithaca, NY: Cornell University Department of City and Regional Planning.

<http://government.cce.cornell.edu/doc/pdf/EconDevStrat.pdf>

Expectations

As a workshop, the class must be responsive and flexible. We must complete objectives mutually agreed upon by our clients and ourselves. Leadership and responsibility are shared among students, professor and community partners. Workshops traditionally take more time than other classes. Work quality must be professional, "A" quality work. Lower standards will not be accepted. Hence, expect to do many revisions before work is final.

Research - Research projects will be individual and group in nature. Students will be assessed on the rigor and quality of their research. Students are expected to help collect and analyze data, review and summarize relevant literature, and identify and profile innovative case studies and policy approaches.

Writing - Writing assignments will include research reports as well as shorter, edited and published synopses to be used as public education materials for the project. Students will rewrite formal publications until they meet the satisfaction of the partners and Professor Warner. Web page design will also be a part of this process.

Process Skills - students will work with community partners in organizing meetings. Students will be assessed on the quality of their group/community participation and facilitation skills.

In recognition of the importance of group collaboration skills to project success, 30% percent of each student's grade will be determined by his/her peers. The remaining 70% will be determined by the professor according to performance in research, writing and process skills.

Roles

Professor - guide the process, provide research oversight, review and approve quality of all materials developed, handle larger political/managerial issues, manage budget.

Partners – serve as resource people, review and guide materials development.

Students - manage logistics, conduct research, do writing and editing and preliminary desktop publishing/web page design. Keep Warner and partners informed of all project developments. The following skills need to be covered: logistics (including master calendar), editing, desktop publishing and web design, financial and legal analysis, economic analysis, facilitation and interview skills. I recommend you form teams to work on the key project components outlined above.

Class Meetings

The class will meet on Friday mornings. We will use this time to touch base, check progress and work on group activities. There will be other meeting times during the week in small groups. Students who would like to attend the APA conference in Minneapolis are encouraged to do so.

General Materials on Economic Development, Planning and Child Care

Review all of project web site <http://economicdevelopment.cce.cornell.edu>

Also review web sites for materials developed by the following organizations. We want to supplement but not be redundant to resources already provided by these groups.

National Economic Development and Law Center (planning and zoning)

<http://www.nedlc.org/summary.pdf>

Local Initiatives Support Corporation (finance); <http://www.liscnet.org/>

Coastal Enterprises (economies of scale); <http://www.ceimaine.org/>

Center for Community Self Help (financing and rating); <http://www.self-help.org/aboutus/index.asp>

Annie Casey Foundation (financing and more); <http://www.aecf.org/>

Kaufman Foundation (entrepreneurship); <http://www.emkf.org/>

Local Investment in Child Care www.lince-childcare.com

American Planning Association <http://www.planning.org/>

General Information on Child Care

For background information on child care and a sense of the advocates

National Child Care Information Center has excellent materials and a thorough bibliography and data base; <http://www.nccic.org/>

Children's Defense Fund: <http://www.childrensdefense.org/>
Center for Law and Social Policy; <http://www.clasp.org/>
Child Trends; <http://www.childtrends.com/>
Annie Casey Foundation; <http://www.aecf.org/>